

InsurePlus Limited Ltd t/a GroupSure Cookie Notice

By using the Groupsure.ie website, you agree that we can place cookies on your device as described in our [Privacy Statement](#) and this Cookie Notice.

What are cookies?

A cookie is a piece of information contained in a very small text file that is stored in your Internet browser or elsewhere on your hard drive. Cookies allow a website to identify a user's device whenever that user returns to the website and are commonly used in order to make websites work more efficiently and enrich the user experience, as well as to provide information to the owners of the site.

GroupSure's use of cookies

GroupSure collects information during your visit to the GroupSure website through the use of cookies. We use these cookies for a variety of reasons, most commonly to distinguish you from other users of our websites and to help us compile aggregate statistics about usage of our websites. We also use cookies to help us provide you with a positive experience when you browse our website, help improve our content, and to personalize your visit.

GroupSure's use of web beacons

GroupSure may also use tracking technologies called web beacons to collect information about your visit to the GroupSure site. These are small images embedded in web content and HTML-formatted email messages and are ordinarily not visible to users. Like cookies, this technology enables us to track pages and content accessed and viewed by users the GroupSure site. Also, when we send HTML-formatted (as opposed to plain text) emails to our users, this technology may be embedded in such emails. Using web beacons allows us to determine whether emails have been opened or links were accessed, and identify aggregate trends, individual usage, and generate statistics about how our site is used. This enables us to provide our users with more relevant content or additional information about our services.

Web beacons are often used in combination with cookies; however unlike cookies, web beacons cannot be declined when delivered via a regular web page. However, they can be refused when delivered via email. If you do not wish to receive this technology via email, configure your email software to disable HTML images or refuse HTML emails (selecting the option for text only viewing). Setting your browser to decline cookies or to prompt you for an opt-in response before cookies are set will also reduce web beacons' functionality.

Main GroupSure cookies

The table below is a list of the main cookies set by the GroupSure website. We also are providing both the purpose and the name of each cookie. Please note that we may from time to time modify or update our cookies. When that happens, we will update this list accordingly.

| Category of Cookies | Purpose | Name |
|---------------------|---------|------|
|---------------------|---------|------|

Analytics Cookies - These cookies are used to estimate our audience, identify usage patterns, and speed up searches.

Omniure Site Catalyst Cookies At GroupSure, these cookies are "first party cookies." This marks all Omniure cookies as permanently belonging to GroupSure and they are unable to be read by other websites. This cookie is set and read by JavaScript code to determine if cookies are enabled (simply set to "True")

These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

Google Analytics Cookies Google stores the information collected by the cookie on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using the GroupSure site, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Session Cookies These cookies are used to maintain your transaction. Generally your session cookies expire when your browser is closed. The use of the session cookies reduces the need for GroupSure to transfer your information over the Internet.

Web Beacons Web beacons are clear picture files (clear .gif files) that allow GroupSure to track user interactions. GroupSure may use web beacons in e-mail messages or newsletters in order to determine whether messages have been opened or links were accessed. They also allow GroupSure to track customer actions on InsurePlus.ie in order to tailor our services to you. Customized content is influenced by your interaction with GroupSure, including the pages viewed, offers that you show an interest in, and responses provided to survey questions.

Functionality Cookies - These cookies are used to recognize repeat visitors to the site and allow the website to remember the choices you make (such as user name, language or the region you are in). They are often used to record specific browsing information (including the way you arrive on the site, the pages you view, options you select, information you enter and the path you take through the site) against an individual customer profile.

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| Country Preference Cookies | These cookies are used to record your country preference. They allow the selected country page to be presented to the visitor without re-entry of country preference during each visit to the website. |
| Language Preference Cookies | These cookies are used to record preferred language. They allow the preferred language to be displayed to the visitor without re-entry of language preference during each visit to the website. |
| Content Management System Cookie | Denotes the way the site is being viewed (Live Site/Design Mode, etc.) |
| Authentication Management | Contains your authentication ticket information. |

Third-Party Cookies - We have also developed relationships with carefully selected and monitored partners to assist in the delivery of a quality website. Some of these partners may set cookies during your visit to track the performance of marketing campaigns and/or meet contractual obligations with GroupSure. While these cookies do not store any personal details relating to you, we do not have access or control over the cookies and similar technologies that our partners use.

Tracking Cookies Cookies are used by these partners to track the performance of recruitment marketing campaigns.

How to control cookies

You can control acceptance of cookies by modifying your Internet browser preferences. You have the ability to accept all cookies, to be notified when a cookie is set or to reject all cookies. Please note that, if you choose to block all cookies (including essential cookies) you may not be able to access all or part of our site and may be unable to use those services or engage in activities that require the placement of cookies.

To disable cookies:

- **If you are using Internet Explorer 8.0+:**
 - Go to "Tools" in the menu bar and then click on "Internet Options"
 - Click on "Privacy" Tab on top
 - Move the slider up to the "Block all the Cookies" setting
- **If you are using Firefox 4.0+:**
 - Go to "Tools" in the menu bar
 - Click on "Options"
 - Click on "Privacy Tab"
 - Disable the box that says "Tell websites I do not want to be tracked"

- **If you are using Google Chrome:**
 - Go to "Tools Menu"
 - Click on "Settings"
 - Click on "Advanced Settings"
 - Click on "Privacy/Content Settings"
 - "Cookies" should be selected. Once done select "Block third party cookies and site data"

- **If you are using Safari 5.0:**
 - Choose Safari > Preferences and click "Security."
 - In the "Accept Cookies" section, specify if and when Safari should accept cookies from websites. To see an explanation of the options, click the Help button (looks like a question mark). If you have set Safari to block cookies, you may need to temporarily accept cookies to open a page. Repeat the above steps, selecting Always. When you're done with the page, turn off cookies again and remove the page's cookies.

For more detailed information on how to control cookies you may wish to visit www.allaboutcookies.org